

Source Control Toolkit



Thank you for helping
the City of Regina share
information about

Avoiding a Sewer Backup

In this toolkit, you'll find all the necessary information on how to use the following items:

- Social Posts
- Video
- Web Banner
- Posters

All items can be found in the "Content_Files" folder that has been sent along with this document.



Social Posts

Social Posts



File to post:

CITRE-0291_Source Control_geotargeted_kitchen_1080x1080.jpg

File Type:

.JPG

Regardless of which platform you plan on sharing content on, we encourage you to use your own voice when writing accompanying copy.

A few key points for you to keep in mind:

- Don't get stuck with the yuck. Help avoid a sewer backup by properly disposing of your garbage.
- Don't put food waste, or fats, oils, and greases down the drain. Instead, let them cool and put them in the garbage.
- Visit Regina.ca/sewer for more details.

Social Posts



File to post:

CITRE-0291_Source Control_geotargeted_bathroom_1080x1080.jpg

File Type:

.JPG

Regardless of which platform you plan on sharing content on, we encourage you to use your own voice when writing accompanying copy.

A few key points for you to keep in mind:

- Don't get stuck with the yuck. Help avoid a sewer backup by properly disposing of your garbage.
- Don't flush paper towels, wipes, menstrual products, rags or cotton balls. Instead, put them in the garbage.
- Visit [Regina.ca/sewer](https://www.regina.ca/sewer) for more details.

Video

Video - Kitchen



File to post:

CITRE-0291_Kitchen_15s_V4

File Type:

.MOV

Regardless of which platform you plan on sharing the video on, we encourage you to use your own voice when writing accompanying copy.

A few key points for you to keep in mind:

- Don't get stuck with the yuck. Help avoid a sewer backup by properly disposing of your garbage.
- Don't put food waste, or fats, oils, and greases down the drain. Instead, let them cool and put them in the garbage.
- Visit Regina.ca/sewer for more details.

Video - Bathroom



File to post:

CITRE-0291_Bathroom_15s_V4

File Type:

.MOV

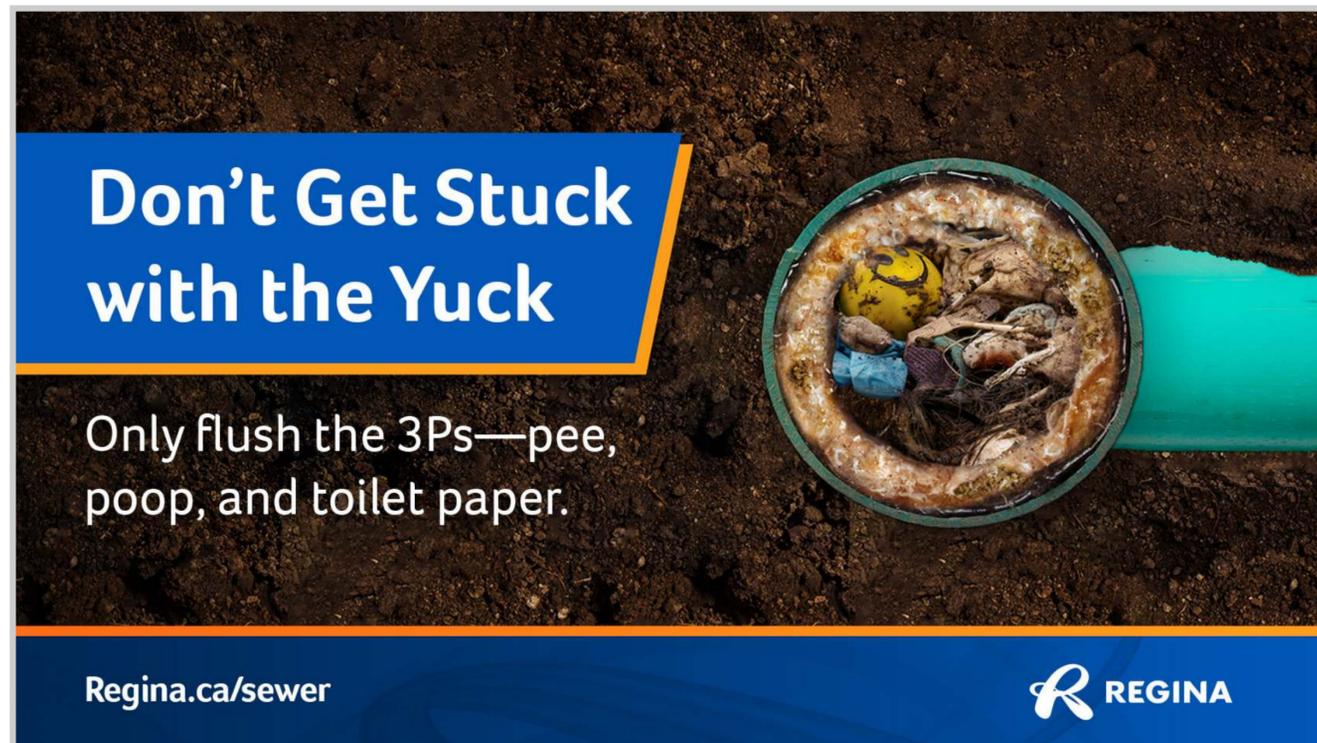
Regardless of which platform you plan on sharing content on, we encourage you to use your own voice when writing accompanying copy.

A few key points for you to keep in mind:

- Don't get stuck with the yuck. Help avoid a sewer backup by properly disposing of your garbage.
- Don't flush paper towels, wipes, menstrual products, rags or cotton balls. Instead, put them in the garbage.
- Visit Regina.ca/sewer for more details.

Web Banner

Web Banner



Share this image as a banner on your website,
or in an email!

File to post:

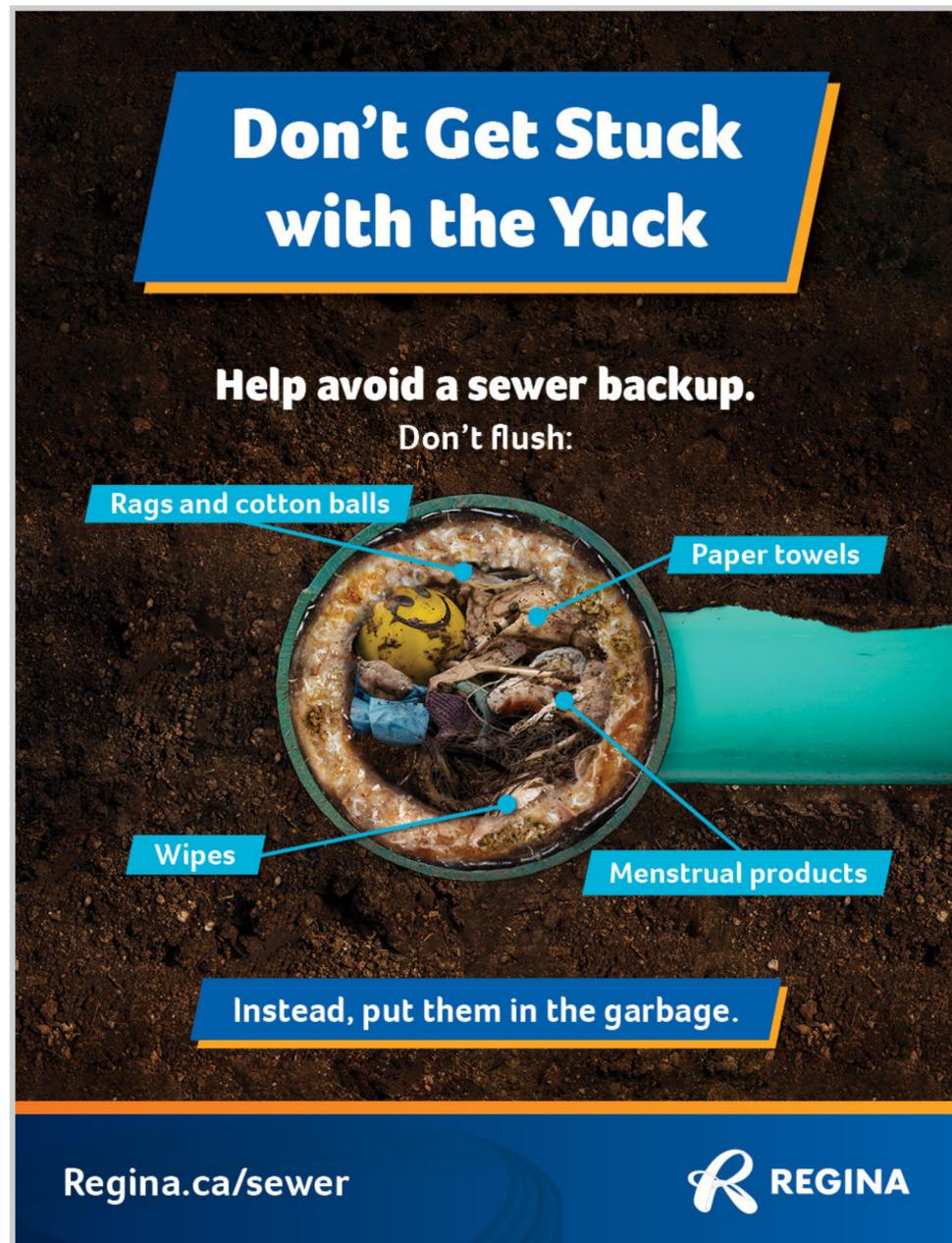
CITRE-0291_Source Control_WebBanner_image.jpg

File Type:

.JPG

Poster

Poster



Use this poster to let people know of the culprit items people should not flush in the toilet. Post in public bathrooms—in stalls, above urinals, or in hallways.

File to post:

CITRE-0291_Source Control_Washroom poster_13x17.pdf

File Type:

.PDF